

Transparency and effectiveness in value added management

Group companies use the Internet-based data platform for tactical and operational international market activities.



The rigorous and effective exploitation of foreign markets calls for a high level of data transparency and quality along the entire value added chain. Centralised provision of all SCM relevant data via an Internet-based ASP platform ensures standardised display of data.

The Client

- Swiss Post International (SPI), Berne, Switzerland.
- Processing the international postal exchange (import/export).
- Number of employees: approximately 700.
- 10 international group companies across the globe.
- Also operating an international franchise network.

The Objective

- Data relevant support of all activities along the entire value added chain.
- Standardisation of all critical core business processes within the group companies.
- Facilitate rapid launch of business activities in all newly targeted overseas markets through access to Internet-based applications.
- Make expert information easily accessible for tactical/operational market activities.
- Ensure comprehensive data access and quality at all management levels.
- Guarantee integrated and permanently retraceable material and financial movements between all business partners along the value added chain.

The Solution

- Set up a media failsafe and highly accessible Internet-based ASP application (24/7) for all group companies and franchise partners.
- Integration into the existing IT environments of the corporate headquarters and group member companies.

The Client Benefit

- The core processes of the international market activities and logistics processing are comprehensively and flexibly covered – independent of partners and organisational structures.
- Growing process expansion and complexity are managed smoothly and with minimum delay.
- ASP operation supports the economic and reliable use of IT.
- Centralised data warehousing ensures end-to-end SCM controlling at all levels.