

## *Sustainable corporate development*

Only an implemented strategy is a good strategy



With the objective of implementing the strategy approved by the Board of Directors, all structures and operational procedures – across the locations – were reviewed, optimised and rigorously adapted to market requirements.

### The Client

- Christian Eschler AG, Bühler, Switzerland
- Innovative textile company for woven goods with specialities in the sectors of active sportswear, technical textiles, workwear and lingerie
- Turnover: approx. CHF 45 million
- Number of employees: approx. 200

### The Objective

- Optimise business processes
- Intensify management processes
- Future-oriented operating and building planning to optimally exploit resources
- Introduce a TQM system and achieve its certification
- Establish the group organisation

### The Solution

- Introduce and establish a market oriented sector organisation, i.e. market segment organisation.
- Create additional production floorspace by judicious repositioning of production departments within the existing premises.
- Set up and implement the EMS (Eschler Management System).
- Develop the group organisation with the necessary committees and management instruments.
- Implement cross-location management processes.

### The Client Benefit

- Focused orientation of the company towards the market and/or market segments.
- Optimal use of the existing infrastructure with reserves for future expansion steps, thus providing investment protection.
- Functioning TQM system with certification to ISO 9000:2000.
- End-to-end management process allows strategic controlling right up to Board of Directors level.