

Sustainably Securing Market Position

Increasing productivity in a competitive environment with the most demanding quality and safety requirements



Early in 2006, as a result of massively increasing cost pressures, Cargologic AG was confronted with the challenge of transforming its organisational set-up into a professional service structure. This new configuration was to achieve a significant improvement in productivity while maintaining the highest standards of quality and safety.

The Client

- Cargologic AG, Zurich airport
- Leading airfreight handling specialists for airlines and forwarders in Europe
- Number of employees: approx. 650

The Objective

- Sustainably securing client's market position at Zurich airport
- Significant improvements in productivity
- Diversification into new business sectors related to airfreight logistics

The Solution

- Optimisation of warehousing and goods in/out processes.
- Generation of synergies through merging organisational units.
- Broadening tasking potentials base of employees through greater flexibility of functions and time scheduling when assigning manpower.
- Clearly defined delineation of tasking and competencies in import and export processes.
- Introduction of cross-departmental employee assignment scheduling.
- Identification of attractive diversification options along the airfreight logistics value chain.

The Client Benefits

- High level of implementation: the majority of proposed measures aimed at increasing productivity and reducing costs were effectively implemented.
- The productivity enhancement objectives defined for the project were achieved.
- New and attractive business sectors were opened.